REDLANDS AREA HISTORICAL SOCIETY, INC.

REDLANDS CHRONICLES



March, 2008

"Jack P. Dangermond and the History of ESRI"

Monday, March 24, 2008, 7pm Assembly Room, A.K. Şmiley Public Library

Following the theme of "history makers," the March program features Jack P. Dangermond, the president and founder of Environmental Systems Research Institute, Inc. in 1969.

The Dangermond family arrived in Redlands from Holland in 1936. Peter Dangermond, Sr., worked as a gardener for several years while he and his wife, Alice, started Dangermond's Garden Nursery in the backyard of their home on Clay Street. The nursery moved to Redlands Blvd. in January of 1946. The nursery was purchased by a son, Allen, around 1971, and remained in the family with David Dangermond until just last year. Dangermond's Nursery was a fixture in Redlands for sixty-two years providing homespun experience and a family tradition and name that was synonymous with flowers, trees, and shrubs. Many Redlanders have plants and trees from Dangermond's that thrive today because of their advice on planting location, soil preparation, pruning, fertilizing, and overall care.

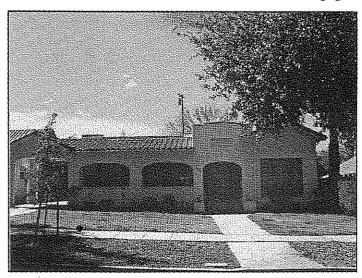
Jack Dangermond is the apple that didn't fall far from the large family tree. He graduated from Redlands High in 1963, won a landscape design award from Cal Poly, Pomona in 1965, and graduated from Cal Poly in 1967. He received a master's degree in 1968 in urban planning from the University of Minnesota. Opening ESRI on Fifth Street in 1969, Dangermond and his wife, Laura, who handles the administrative side of the business,

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OLD HOUSE GROUP MEETING WEDNESDAY, FEBRUARY 19, 2008 610 South Buena Vista 7 pm

Tor and Julie Shuler will be hosting the March OLD HOUSE GROUP MEETING in their charming 1923 one story home. The Shulers moved into their new house in July 1998, when their son Jace was a baby. Two years later brother Craig joined the family. The Shulers purchased the property from Lewis and Merilyn Bonney and believe they are the ninth owners.

In the almost ten years that the Shulers have lived in their home they have worked hard renovating the property. The projects include removing wall



The Shuler Home on Buena Vista Street.

Continued, page 3

A Letter from your President...

If you are a railroad aficionado, then save Saturday, May 3rd for a tour of the Kite-shaped Santa Fe Railway route. I have few particulars because the San Bernardino Historical and Pioneer Society will be hosting this event. They plan the tour to begin at 9:00am from the refurbished Santa Fe Depot in San Bernardino. They've arranged for local history experts in San Bernardino, Highland, and Redlands to conduct specific parts of the tour. I'll be the Redlands and Mentone "expert" but come anyway. Transportation will be individual cars with the tour stopping at various points of interest along the route. I'll have definite plans in the next newsletter.

Work is progressing on the Heritage Award winners for 2008. I appreciate more each day the efforts of Judith Hunt for her dedication on this project the past half-decade. She deserves our continued thank yous for all that she has done. We have a dedicated Board of Directors working to complete the PowerPoint program by June 10th.

We've listened to your advice and have expanded the newsletter. We plan a special publication with the history of the cemetery with plenty of photos later this year. Rather than pay for the expensive mailing, the Cemetery History will be available for members at our monthly meetings. Extra copies will be available for a nominal fee and sold in the Heritage Room with the Redlands ornaments and Illustrated Redlands CD.

I've been stuck in the late 1940s and early 1950s for the past month. My column for the Redlands Daily Facts on the Redlands Feed Mill now called Cal Milling forced me to review my notes on this time period.

Home building reached its peak in 1946 just as the soldiers came home. Some 1,000 homes were built between 1946 and 1951. Those homes were valued at \$8,000,000 and increased the housing stock by 25%. Redlands population in 1940 leaped from 14,324 to 18,407 by 1950. We added 1,367 homes in the decade and housing grew at a faster percentage than our population.

Fourteen new subdivisions were approved in 1951 and they were: Brookside and Tennessee (68 lots); Cedar and Crescent (20 lots); Crescent and Serpentine (13 lots); Sunset Drive North (22 lots); Elizabeth, Myra & Burgess (8 lots); Dwight, Henrietta, Pepper (14 lots); Church Street (21 lots);

West Cypress and Terracina (37 lots); Palm Avenue (44 lots); Fifth Avenue (22 lots).

Transportation problems and accomplishments were noteworthy the last few years of the 1940s. Highway 99 was made a divided roadway with a center strip to minimize accidents and the Highway was widened through Redlands. With the introduction of the concrete strip the city was able to free one city parks employee from trapping gophers out of the city parkway. Highway 99 and Tennessee was the most accident-prone intersection with 22 deaths recorded. I think I read that East Citrus and University Street now claims the "unsafe" dubious honor.

Road improvements included: North Orange Street to Boulder link to City Creek Road was. widened. Barton Road was finally named "Barton" after 8 other names over 100 years. Road to Moreno Valley via San Timoteo was realigned through the "Badlands" to remove dangerous curves. This was the first improvement since Frank Brown had the road constructed by 50 Native Americans in 1890. Highway 395 to San Diego was realigned in 1951. Joshua Tree Road was extended from Highway 99 to Joshua Tree. The Roads to Romance Association met at the Wissahickon Inn to promote travel in Southern California. Mill Creek to Camp Angelus (Angelus Oaks now) was completed with a high-gear road with official ribbon cutting by the Redlands Chamber of Commerce and Mentone Chamber, and a trout dinner celebration at the Rainbow Angling Club in Greenspot. This road allowed school buses to make the journey to Barton Flats association camps without having to back up on blind curves. Road to Jenks Lake and Camp Edwards was completed in 1949. Dedication of he Banning-Idyllwild Highway completed by prison labor was opened in October of 1950. Highway 99 at Phil's Charcoal Broiler recorded only 400 cars daily in 1942 and 8,000 in 1949. But 1942 was a gas-rationing year for World War II, so the statistics need analytical evaluation. Alabama Street was promised a bridge by the State but because of the steel shortage nothing was built. (That promise would take 65 years to come true.)

I'll be speaking to the Colton Historical Society Thursday March 13th in their museum library at 5:30 p.m. My topic will be the "Redlands and Colton History Connection."

-- Tom Atchley

Dangermond, continued

received another master's degree in landscape architecture from Harvard. The company moved from the small Fifth Street home to an inconspicuous complex next to the New York Street post office.

Jack created a campus atmosphere with distinctive landscaping, interesting architecture, and an urban forest. Jack and Laura received the "Creative and Innovative Horticulture" award in 1997 from the Redlands Horticultural and Improvement Society and the Kimberly-Shirk Association. They've brought twenty-ton-plus boulders from the Santa Ana River wash and interspersed them throughout the campus.

Jack has won several honorary doctorates. The Ferris State University, Big Rapids, Michigan was for science and engineering. As early has 1993, Jack, with 24 years of experience, had pioneered digital cartography and natural resource mapping. ESRI had become the acknowledged technical and market leader in Geographic Information System (GIS) field.

The publication Government Technology has said, "that what IBM is to mainframe processing and what Apple is to desktop publishing, ESRI is to geographic information systems."

State University of New York presented another honorary doctorate in 2005 for Jack's inspiring example for today's and tomorrow's business leaders and research scientists. Today, GIS is being touted as a way to electronically track the patterns and movements of everything from air traffic to the spread of disease.

One ESRI contract in 1993 was for \$400 million to modernize and map the Bureau of Land Management holdings in the United States. BLM is the largest land management government department in the country. ESRI has done the same for the military with geographic mapping. The Forest Service uses ESRI data to aid fire-fighting and map diseased trees. Police departments map different types of crime and further their analytical skills to reduce crime.

ESRI has 2,500 employees in the United States with 1,800 in Redlands. ESRI is the largest private employer in Redlands. The company has 10 regional offices in the United States with a new opening in Sacramento this year. ESRI serves 150 countries and has placed Redlands, California on the map of the world as its corporate headquarters.

In 1981, the first Geographic Information System user conference was held in Redlands with 18 Redlands people attending. Recently, 12,000 attendees from around the globe attended the annual user conference.

Only Jack and Laura Dangermond can tell the story of this remarkable company. Yes, the Dangermond family is still in the nursery business but with technological wizardry to give us technical knowledge, better analysis and geographic information making the world a better garden.

Old House Group, continued

paper in almost all of the rooms as well as pulling up carpeting and refinishing the original hardwood floors. An addition in 1962 increased the size of the house and is used as a family room for this active family. A key project was locating hardwood flooring from an old house in Riverside. Tor cut each piece to fit and refinished it to match the original floors.

Another major task was a revamp of the kitchen. Tor installed new tile as well as eliminating a small wall to accommodate a beautiful restored 1950s range. The result is a charming new/old kitchen.

The Shulers feel that they are fortunate that so much of their home still has original characteristics such as the red gum woodwork in the living and dining rooms. In the hall between the two bedrooms there is an unusual built-in chair. The Shulers ask visitors what they think was the purpose of the chair. Be sure to look for this curious piece and take a guess.

Tor, Julie, and their two sons hosted the Old House Group about seven years ago and look forward to sharing the many improvements they have made to their home since the last visit.

NEXT OLD HOUSE GROUP MEETING Wednesday April 16th The Long Residence 582 Sunnyside

Newsletter Deadline

All RAHS members are encouraged to submit articles for the Redlands Chronicles to Nathan Gonzales at ngonzales@akspl.org by the 1st of each month.

Progress Made with the Hillside Cemetery Project

Date: Saturday, March 22, 2008, 10:00 a.m.

Place: Hillside Memorial Park

1540 Alessandro Road, Redlands, CA

Great progress is being made with our documentation of the Hillside Memorial Park gravestones. Last month the Junior Redlands Area Historical Society cleaned and took pictures of more than 400 graves in the Map 2 section of the cemetery. This was followed by the adult group the following week meeting and cleaning most of the Original Block 4 of the cemetery. This section has many of the World War II veterans.

Two of our volunteers are new to our Society. Kym Winkler started posting pictures and the inscriptions on the Hillside graves on the findagrave.com website on her own several months ago. Kym has posted over 1,000 graves on the website. Typically only a picture and the inscription is posted, however Kym likes to research as much as she can on the individual and she will post obituary information, census information, and biographies that were found in *Illustrated Redlands*.

Another new volunteer is Barbara LaClaire who lives in Bloomington. Barbara not only posts information on Hillside Cemetery but she travels throughout San Bernardino and Riverside counties taking pictures of graves in the many of the cemeteries. While only doing this for several months now, Barbara has posted over 40,000 pictures and inscriptions on the website! She has a ways to go to top the forerunner in this department. One individual has posted over 100,000 entries.

Our next work day will be on Saturday, March 22 at 10:00 a.m. Please bring a broom and a digital camera. For further information contact Ron Running at (909) 798-1289 or via email at ronrun5@yahoo.com.

----Contributed by Ron Running

MONEY FOR ORANGES

We have settled in full for all Navel oranges shipped during the season. Our growers are rejoicing over the very satisfactory returns. Our shipments thirty-five per cent larger than last year. Better see us before signing up for next season.

REDLANDS MUTUAL ORANGE COMPANY

A. B. COWGILL

New - Library of Virginia Legislative Petitions Database

The Library of Virginia is pleased to announce the completion of the Legislative Petitions Database. Over 25,000 petitions were entered into the database between 2001 and 2007 and are available to search through the Library of Virginia's website at: http://www.lva.lib.va.us/whatwehave/gov/petitions/Petitions to the General Assembly were the primary catalyst for legislation in the Commonwealth from 1776 until 1865. Public improvements, military claims, divorce, manumission of slaves, division of counties, incorporation of towns, religious freedom, and taxation were just some of the concerns expressed in these petitions.

The petitions often contain hundreds of signatures and are a useful tool in genealogical research. Frequently, the petitions contain supplementary support documents useful in research, including maps, wills, naturalizations, deeds, resolutions, affidavits, judgments, and other items.

Register for Jamboree 2008 - June 27-29 www.scgsgenealogy.com www.genealogyjamboree.blogspot.com

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REDIANDS, - CALIFORNIA

Reprinted from The Citrograph

Nature's Foods are Nature's Remedies

The citrus fruits are especially good for the system on account of their combination of fruit acids and fruit sugar. The citrus fruits include those whose trees do not shed their leaves in autumn, and principal ones being the orange, lemon, lime, citron and grapefruit, and they all contain citric acid, one of the most beneficial acids to the human system of which we have knowledge, when taken in fruit form. These citrus fruits grow in the semi-tropical climates. The trees will not survive heavy frost, nor will they do well in the moist heat of the tropics nor in the aridity of the desert regions. Probably the so-called "orange belt" of Southern California produces the citrus fruits to the best advantage of any place in the world, and this is the place which we have selected to make our marmalades.

Orange raising has been carried on in Southern California on a large commercial basis for the past twenty years, the season's crop now approximating 30,000 carloads. The orange in the greatest favor is the Washington Navel Seedless, and here it has reached its highest perfection. Soil, climate and cultivation combine to produce fruit that is unsurpassed for beauty, flavor and keeping qualities. The topographical situation of Redlands on the terminal slope of the Sierra Madre Mountains, with an almost absolute freedom from frost, protects the groves from cold in winter and from the heavy wind storms which might otherwise bruise the fruit. A Redlands Board of Trade pamphlet says the 3700 carloads of oranges have been shipped from Redlands in one year, where there are fourteen packing houses and one marmalade factory. This is the sort of fruit which we use in our orange marmalade, the finest of California, and our methods of manufacture preserve all the good qualities of the fruit, besides adding to them the flavor produced by the cooking and the sugar, and the food value of both.

Our marmalade formula is as follows, and by closely following this, you will be able to make a fine marmalade at home: Take either oranges or grape-fruit, and slice them transversely into as thin slices as is possible – we have a machine which does this, and makes uniform slices a little over a thirty-second of an inch in thickness – using the peels and all, and saving

all of the juice. Throw away the first two or three slices, and the last few for the reason that these are all peel. Place the sliced fruit in stoneware crocks and add just enough water to cover the slices. Let it all stand this way over night. The next day, put the sliced fruit and all the water into a cooking kettle. Cook fairly slowly, until the outside yellow rind may be pierced anywhere by a broom straw. This will take about an hour of slow cooking. Weigh what you have in the kettle and then add to it three-quarters of a pound of granulated sugar to every pound in the kettle. Stir the sugar in quickly and dissolve it as soon as possible, and then cook fast for about ten or fifteen minutes, which is the time it ought to take for the marmalade to come to a jelly consistency. Bottle and seal it. This is the way we make our marmalade.

--- H.P.D. Kingsbury

We notice several papers in Los Angeles and vicinity are exploiting the "fact" that orange growers are "jubilant" over the "excellent" prices they are receiving foe the crop this year, saying that the crop will amount to 10,500,000 boxes and that the profits to the growers will "appropriate" \$20,000,000. All of which would be cause for jubilation were the "facts" real true facts. Which they are not. The average price received by the grower for the oranges weighed into the packing house will not vary much from \$1 per packed box. And that brings in more money than almost anything that grows out of the ground. There is no use in exaggeration. The truth is good enough.

The first Bohemian Club brand of olive oil is now on the market, and Mr. Kubias is working his oil mill and filtering presses day and night, to fill his orders that are pouring in. The Bohemian Club brand is absolutely pure olive oil, filtered through paper, insuring the keeping qualities of the product. We have an idea that we know something about olive oil, and have tried Mr. Kubias' product thoroughly. It is simply delicious, having a particularly clean, pleasant flavor, far surpassing any foreign oil we have ever used. We have no hesitation in recommending it to epicures everywhere.